

TAMRAH MEDIA

The #1 Strategic Marketing Agency in Dubai & Beyond

OUR STRENGTH, ONE CLIENT AT A TIME

www.amrahmedia.com



#1

Strategic E Commerce Marketing Agency
in UAE



AED 110M

Revenue generated for clients



327+

Projects delivered

Why brands choose the #1

#1

The #1 Strategic Marketing Agency in Dubai & Beyond

Real revenue. Real brands. Proven across Google, Meta, TikTok, PR, web and ecommerce.



AED 110M

revenue generated for clients



327+

projects delivered



7

official platform partnerships



4

industry awards and rankings



6

platform certifications



Rank #1

Guaranteed SEO and Performance Marketing

Who we are

A digital marketing and ecommerce agency built to grow brands.

We run paid media, PR, website development and ecommerce growth for brands across the GCC and international markets. From a single channel to the whole growth engine, one team is accountable for your revenue

OUR STRENGTH, ONE CLIENT AT A TIME



Headquartered in Ajman, UAE. Serving clients worldwide.



Marketing

Google, Meta, TikTok, PR and ecommerce growth.



Creative

Brand-grade creative, content and storytelling.



Technology

Websites, tracking and stores built to convert.

Our mission



To turn ideas into real results.

We build award-winning marketing, creative and technology solutions that help ambitious brands grow revenue, win market share and own their category.



Revenue first

Every campaign is built and judged on revenue and return, not vanity metrics.



Radical transparency

Clear numbers, clear reporting and no hidden costs, every month.



Premium craft

Creative, websites and strategy delivered at the standard of a #1 agency.

Our vision and values



Vision To be the most trusted and most results-driven marketing partner in the GCC and beyond.



Results first

We measure ourselves by your growth.



Integrity

Honest advice, even when it is hard.



Creativity

Ideas that stop the scroll and sell.



Speed

Fast launches, faster optimisation.



Partnership

We act as your in-house growth team.

Proven results

The numbers speak for themselves

327+

Projects Delivered

AED 110M

Revenue Generated

7

Official Platform Partnerships

#1

Ecommerce Marketing Agency
in GCC

Official Partner of

Meta · Google · TikTok · Shopify · WordPress · LinkedIn · Amazon Seller

What we do



Google Ads

Search, Shopping and Performance Max campaigns built around qualified leads and profitable growth.



Meta Ads

Facebook and Instagram campaigns with creative and audiences tuned for measurable sales.



TikTok Ads

Short-form video reach and creative that turns views into customers.



PR Management

Press outreach, media relations and reputation management that build trust at scale.



Website Development

Fast, secure and conversion-focused custom theme based websites designed, built and maintained for you.



Ecommerce Marketing

Store setup, catalog, ads and growth for brands selling online across marketplaces.

Google Ads

Search, Shopping and Performance Max campaigns built around qualified leads and profitable growth.



What We Deliver

- Search, Shopping and Performance Max
- Keyword, audience and negative-keyword architecture
- Conversion tracking and lead-quality feedback
- Ad copy and landing page testing



How We Do It

- 1 Audit the account and tracking
- 2 Structure campaigns around margin and intent
- 3 Launch, then optimise bids and queries weekly
- 4 Report conversions, cost per conversion and ROAS

1,730% ROAS

Delivered for My Breeches on Google Ads in March 2026, with 1,398% in March 2024.

Meta Ads

Facebook and Instagram campaigns with creative and audiences tuned for measurable sales.



What We Deliver

- Prospecting and retargeting funnels
- Creative concepts in video and static
- Lead, messaging and purchase campaigns
- Audience and placement testing



How We Do It

- 1 Define the goal and conversion event
- 2 Produce multiple creative angles
- 3 Test audiences and budgets in parallel
- 4 Scale the winners and retire the rest

AED 18.53

per website purchase value 1200 AED each on a live Meta account, with post engagements from AED 0.005.

TikTok Ads

Short-form video reach and creative that turns views into customers.



What We Deliver

- TikTok Ads setup and management
- Native short-form creative
- Spark Ads and creator content
- Pixel and event tracking



How We Do It

- 1 Research trends and audience behaviour
- 2 Script and produce native video
- 3 Launch several hooks at once
- 4 Double down on what holds attention

Official

TikTok Strategic Agency, certified to run and scale TikTok for business.

PR Management

Press outreach, media relations and reputation management that build trust at scale.



What We Deliver

- Press and media relations
- Influencer and out-reach programmes
- Reputation monitoring and management
- Launch and event publicity



How We Do It

- 1 Position the brand story
- 2 Build media and creator lists
- 3 Pitch and secure coverage
- 4 Track reach, sentiment and demand

AED 11.3M

PR and out-reach results delivered for Aum99 Residencies

Website Development

Fast, secure and conversion-focused websites designed, built and maintained for you.



What We Deliver

- Custom WordPress and Shopify builds
- Mobile-first, fast and secure
- SEO-ready structure and tracking
- Ongoing management and support



How We Do It

- 1 Plan the sitemap and conversion goals
- 2 Design a premium interface
- 3 Build, test and launch
- 4 Maintain, measure and iterate

110K

organic visitors delivered for the Forever For Love website in Q4

ECommerce Marketing

Store setup, catalog, ads and growth for brands selling online across marketplaces.



What We Deliver

- Store setup and catalog
- Marketplace and Amazon seller management
- Paid media across Google, Meta and TikTok
- Conversion rate and retention work



How We Do It

- 1 Audit the store, feed and funnel
- 2 Fix conversion basics first
- 3 Drive traffic from every paid channel
- 4 Scale on profit, not just revenue

AED 23.7M

ECommerce revenue generated for a COTY in SouthEast Asia Winter 2024 Campaign

How we work, step by step



01

Free Audit

We review your accounts, site and market.



02

Strategy

A clear plan, channels, budget and targets.



03

Build

Creative, tracking, store and landing pages.



04

Launch

Campaigns go live fast and tracked.



05

Optimise

Weekly testing against revenue goals.



06

Report & Scale

Transparent reporting and scale plans.

Share a few details and we reply within one business day with a free audit plan.

The system behind the #1



Data-led decisions

Every budget move is backed by numbers, never guesswork.



Always-on creative

A constant pipeline of tested hooks, visuals and offers.



Full-funnel tracking

From first impression to sale, every step measured.



Transparent reporting

Clear performance reports on revenue, cost and return.



Dedicated team

Strategists, buyers, designers and developers under one roof.



Platform certified

Meta, Google, TikTok, Shopify, LinkedIn and WordPress credentials.

Awards and recognition



#5 E Commerce Marketing Agency UAE
Sortlist 2025



Top Marketing Agencies World
ECom Development NYC 2025



Best B2B Marketing Award
B2B Marketing Awards 2023



#5 Digital Marketing Company
Manifest 2024



Ranked and awarded

#5 E-commerce Marketing Agency UAE (Sortlist 2025).



Top Marketing Agencies

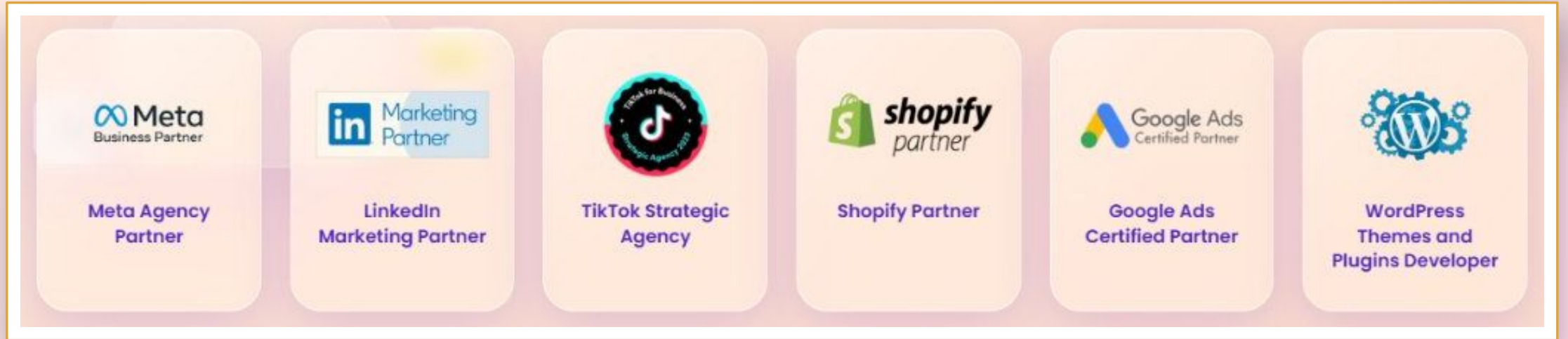
Top Marketing Agencies World (ECom Development NYC 2025).



Best B2B Marketing

Best B2B Marketing Award 2023 and #5 Digital Marketing Company (Manifest 2024).

Certified and trusted



Meta and TikTok

Meta Agency Partner and TikTok Strategic Agency.

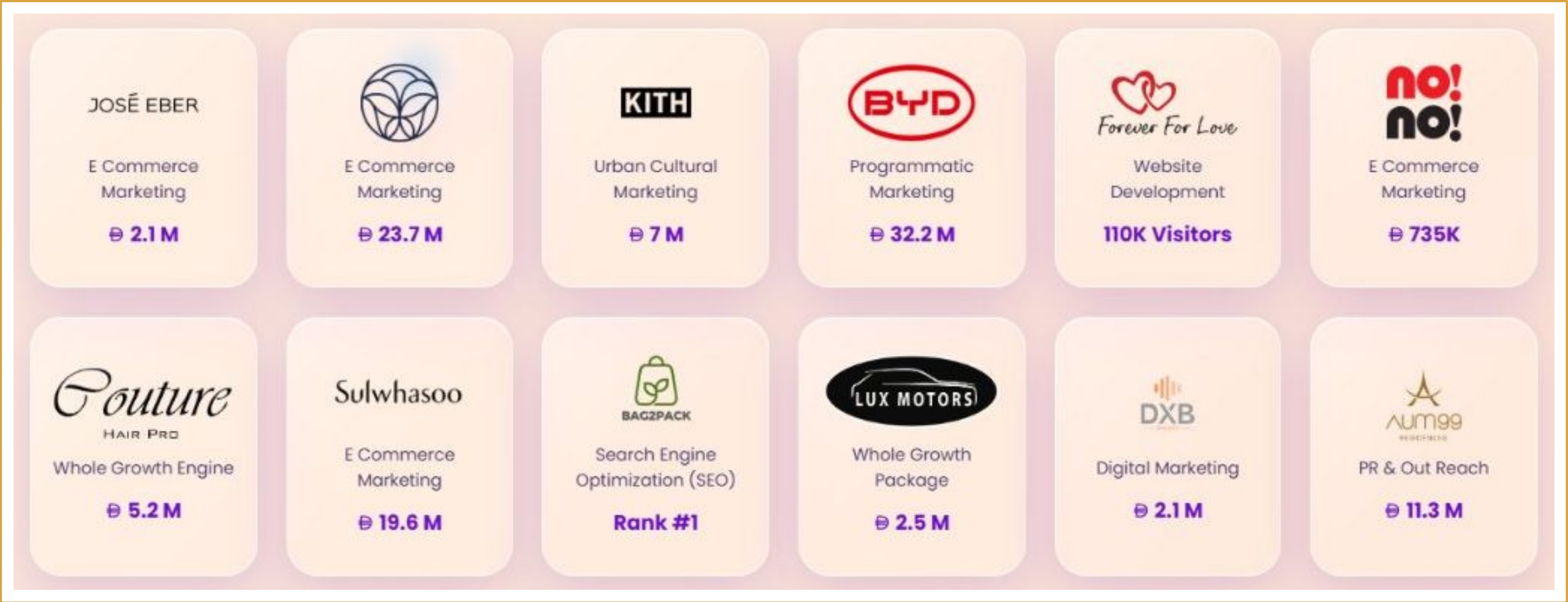
Google and Shopify

Google Ads Certified Partner and Shopify Partner.

LinkedIn and WordPress

LinkedIn Marketing Partner and WordPress themes and plugins developer.

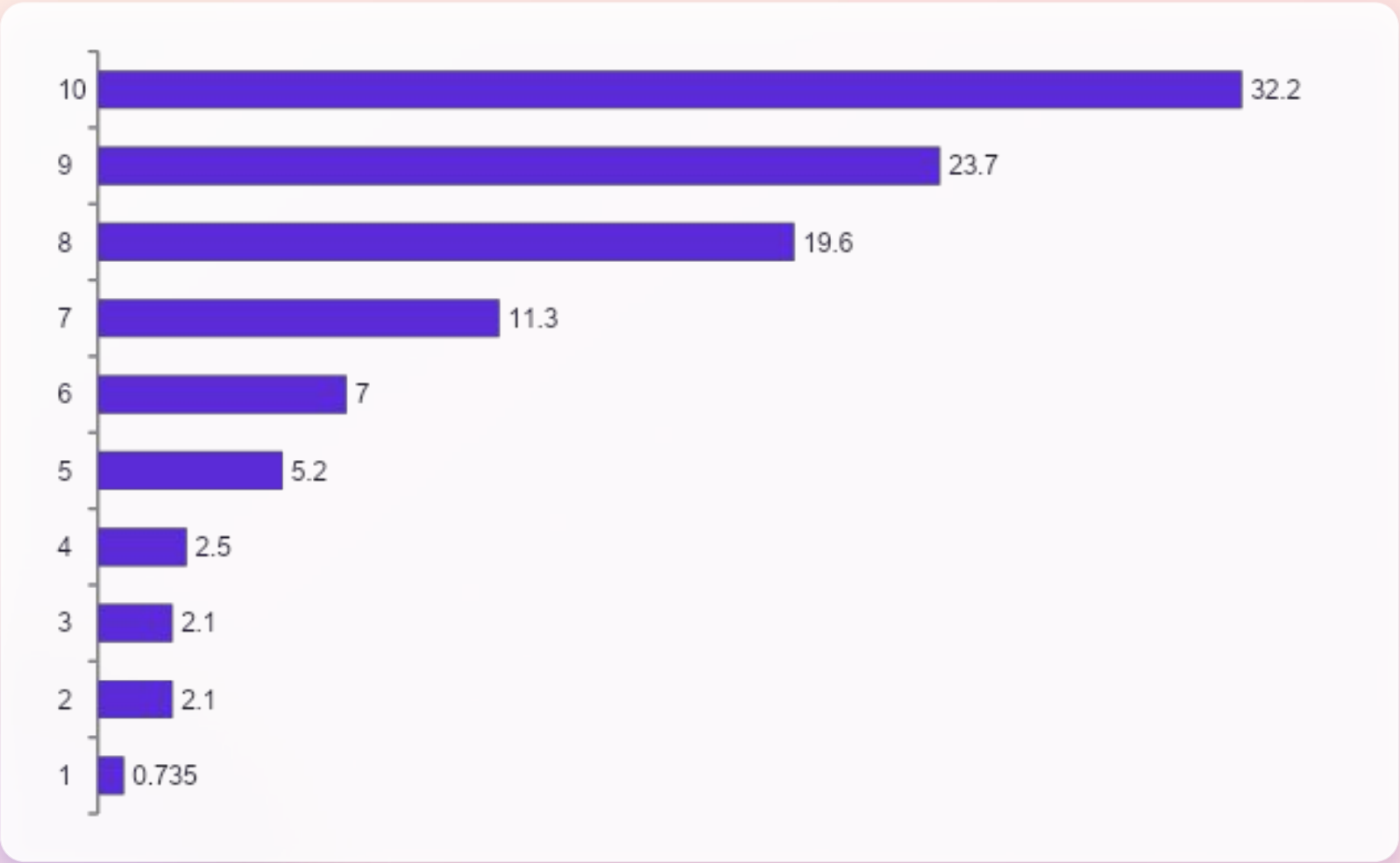
Brands we have grown



Revenue, visitors or rankings delivered per brand across ecommerce, programmatic, SEO, PR and web.

AED millions

Revenue generated by brand



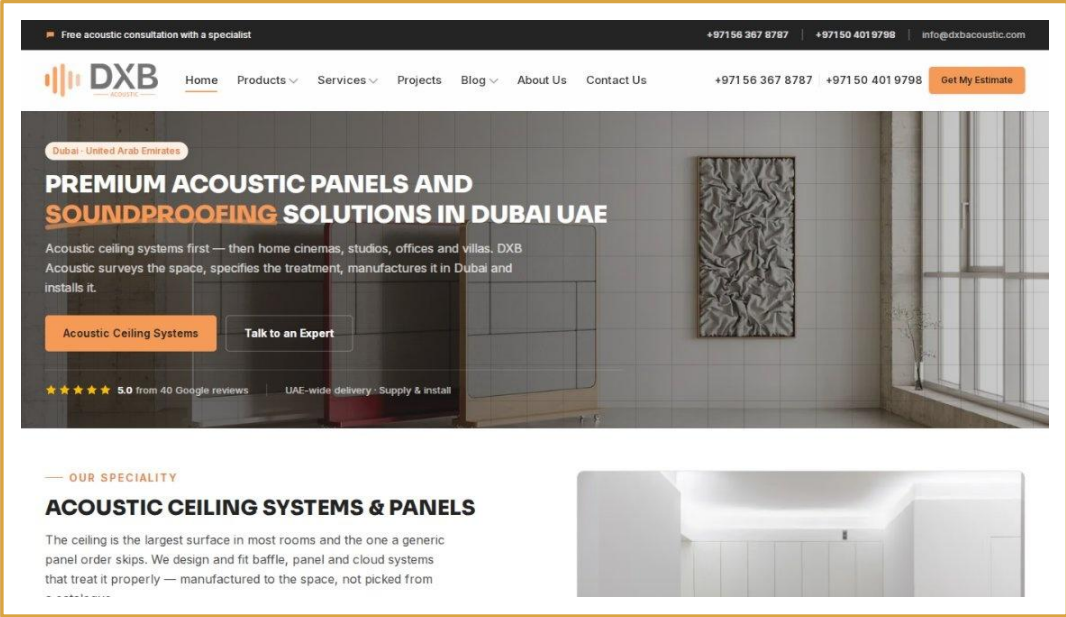
AED 32.2M

Largest single brand: BYD programmatic

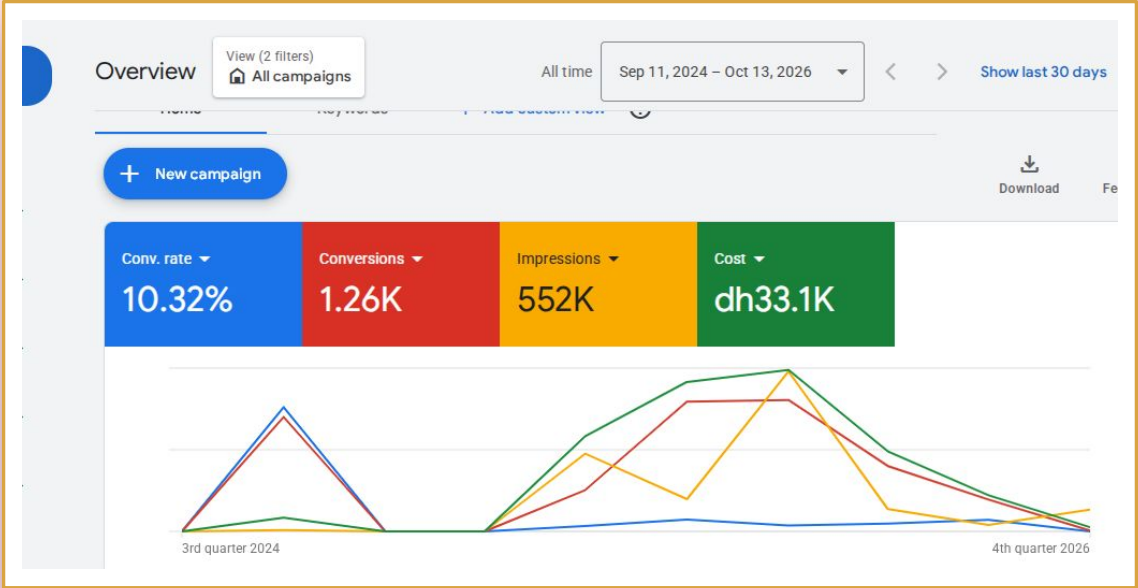
AED 110M

Total revenue generated across all clients

DXB Acoustic



Website we built



Google Ads, all time: Sep 2024 – Oct 2026

AED 2.1M	1.26K	552K	10.32%	AED 33.1K
revenue generated	conversions	impressions	conversion rate	total cost

BYD



AED 32.2M

revenue generated, our largest single brand result

Programmatic Marketing

Programmatic growth for one of the world's biggest automotive names.

Our Playbook

- Intent and audience targeting at scale
- Premium, brand-safe inventory
- Creative variations tested continuously
- Full-funnel reporting from impression to enquiry

Premium E-commerce Brand



AED 23.7M

e-commerce revenue generated

E-commerce Marketing

A second-largest revenue result, built on full-funnel ecommerce marketing.

Our Playbook

- Paid media on Google, Meta and TikTok tied to margin
- Creative and landing pages built to convert
- Catalog, feed and store optimisation
- Weekly optimisation against revenue

Sulwhasoo

Sulwhasoo

AED 19.6M

ecommerce revenue generated

E-commerce Marketing

Luxury skincare growth with performance-led ecommerce marketing.

Our Playbook

- Paid media on Google, Meta and TikTok tied to margin
- Creative and landing pages built to convert
- Catalog, feed and store optimisation
- Weekly optimisation against revenue

Aum99 Residences



AED 11.3M

PR and out-reach results delivered

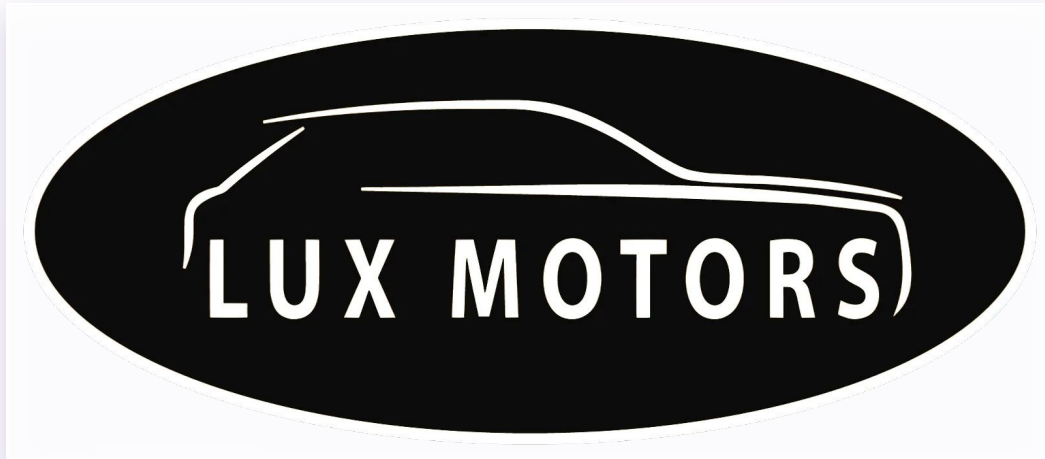
PR & Out Reach

Premium real estate positioned through PR and out-reach.

Our Playbook

- Press and media relations that build trust
- Influencer and out-reach programmes
- Reputation monitoring and management
- Coverage converted into measurable demand

Lux Motors



AED 2.5M

revenue from the whole growth package

Whole Growth Package

Ads, web and SEO working together as one growth engine.

Our Playbook

- Strategy, ads, web and SEO as one engine
- One team accountable for revenue
- Tracking set up from day one
- Monthly scale plan

No!No!



AED 735K

ecommerce revenue generated

E-commerce Marketing

Direct ecommerce revenue for a beauty brand.

Our Playbook

- Paid media on Google, Meta and TikTok tied to margin
- Creative and landing pages built to convert
- Catalog, feed and store optimisation
- Weekly optimisation against revenue

Forever For Love



Website Development

A high-traffic website built to attract and convert.

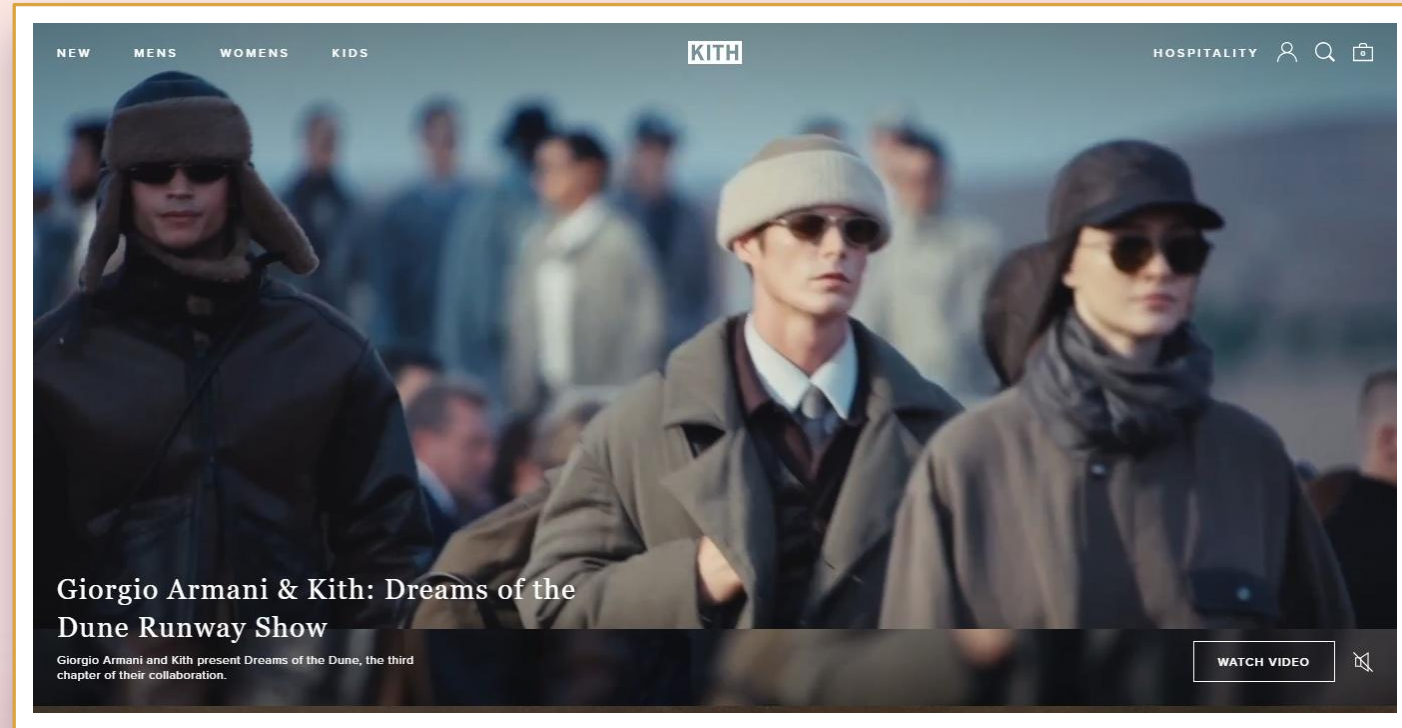
Our Playbook

- Fast, secure, conversion-focused build
- Mobile-first design
- Analytics and tracking installed
- Ongoing management and support

217K

visitors to the website we developed

Kith



AED 7M

revenue generated through urban
cultural marketing

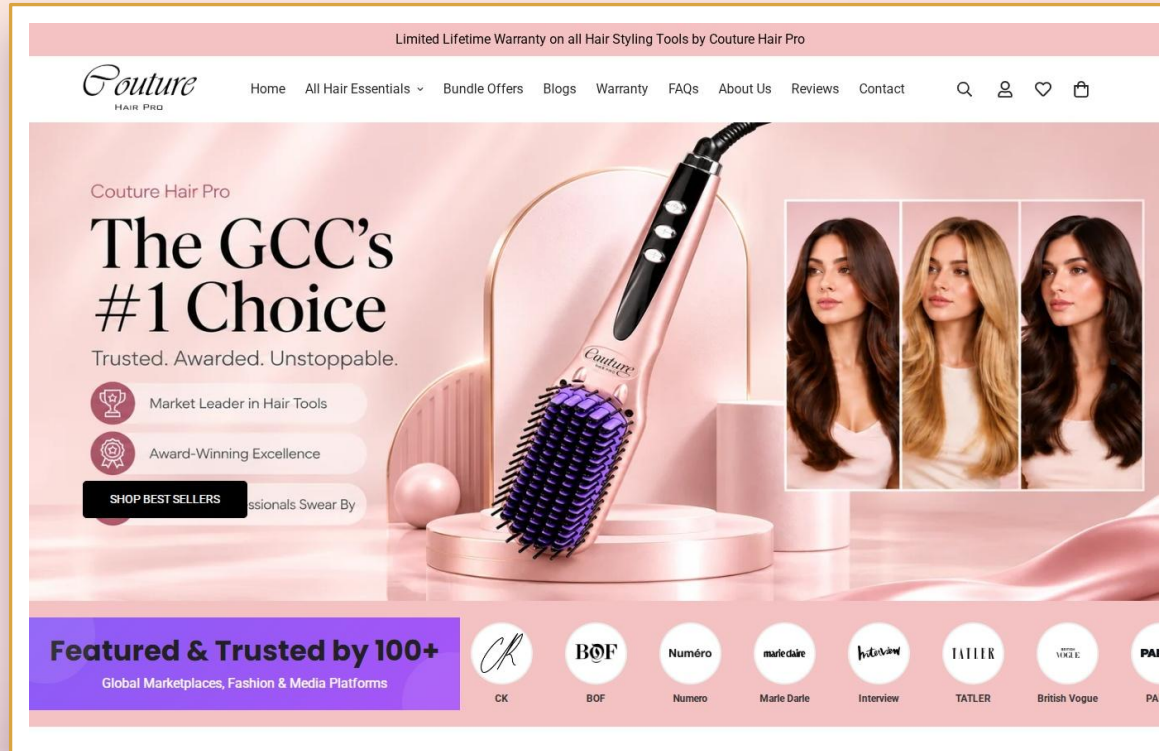
Urban Cultural Marketing

**Premium fashion storytelling that
turns drops into revenue.**

Our Playbook

- Culture-led storytelling for a premium audience
- Drop and collection campaigns across channels
- Regional audience building
- Performance tracking on every release

Couture Hair Pro



AED 5.2M

revenue from the whole growth engine

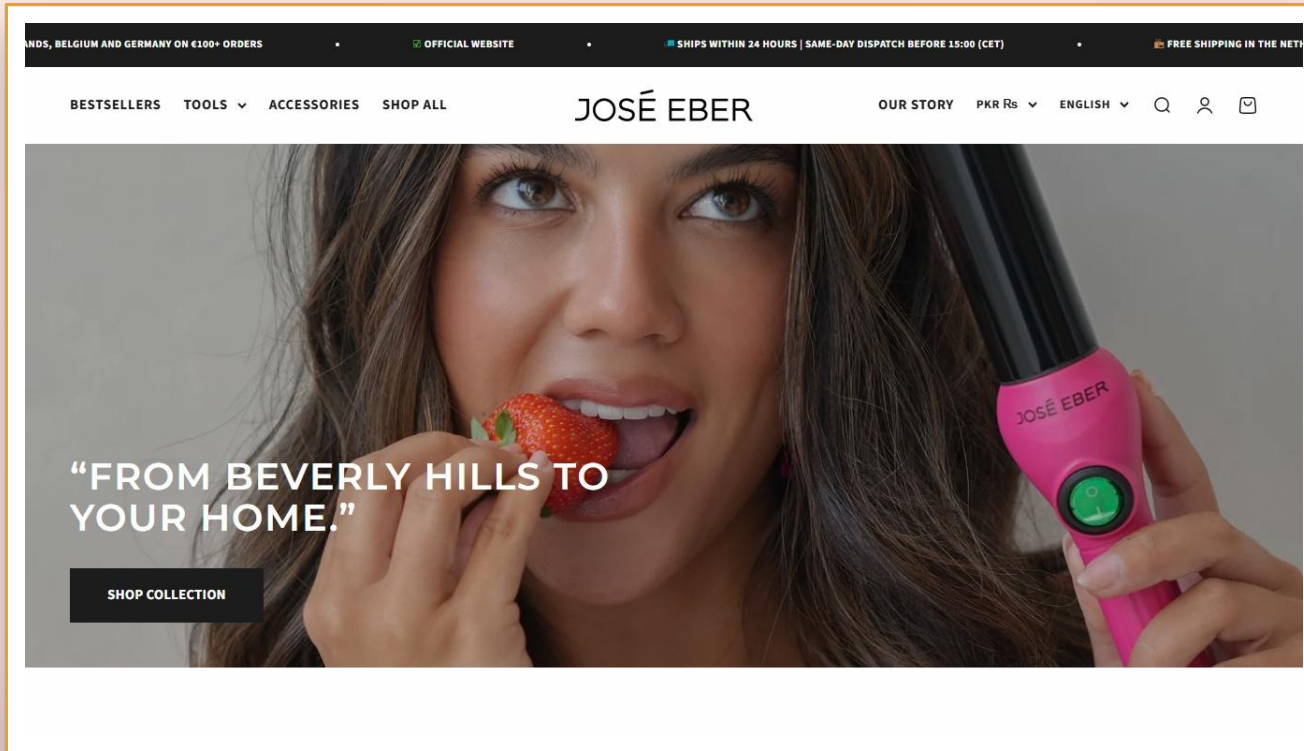
Whole Growth Engine

From rebranding launch to the GCC's #1 choice in hair tools.

Our Playbook

- Strategy, ads, web and SEO as one engine
- One team accountable for revenue
- Tracking set up from day one
- Monthly scale plan
- E Commerce Branding and Marketing (NOON - AMAZON - TRENDYOL - MUMZWORLD)

José Eber Beauty



AED 2.1M

ecommerce revenue generated

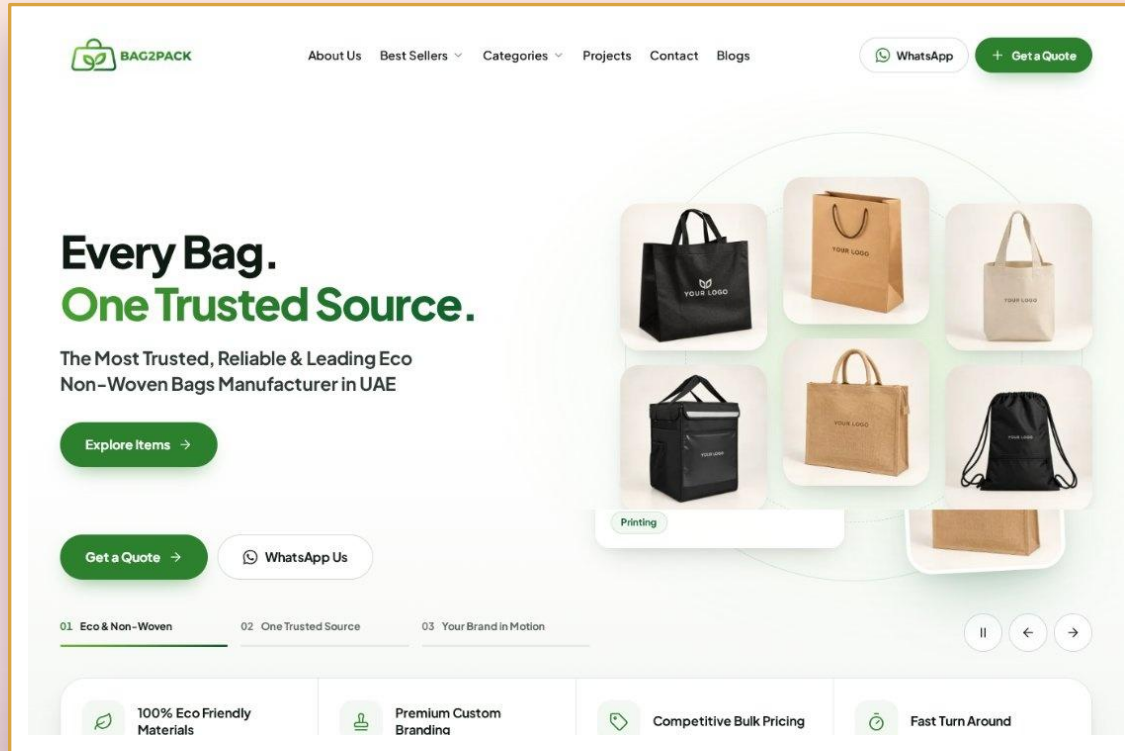
E-commerce Marketing

Beverly Hills hair tools brought to the GCC and beyond.

Our Playbook

- Paid media on Google, Meta and TikTok tied to margin
- Creative and landing pages built to convert
- Catalog, feed and store optimisation
- Weekly optimisation against revenue

Bag2Pack



Search Engine Optimization

The UAE's trusted eco-bag supplier, ranked first on Google.

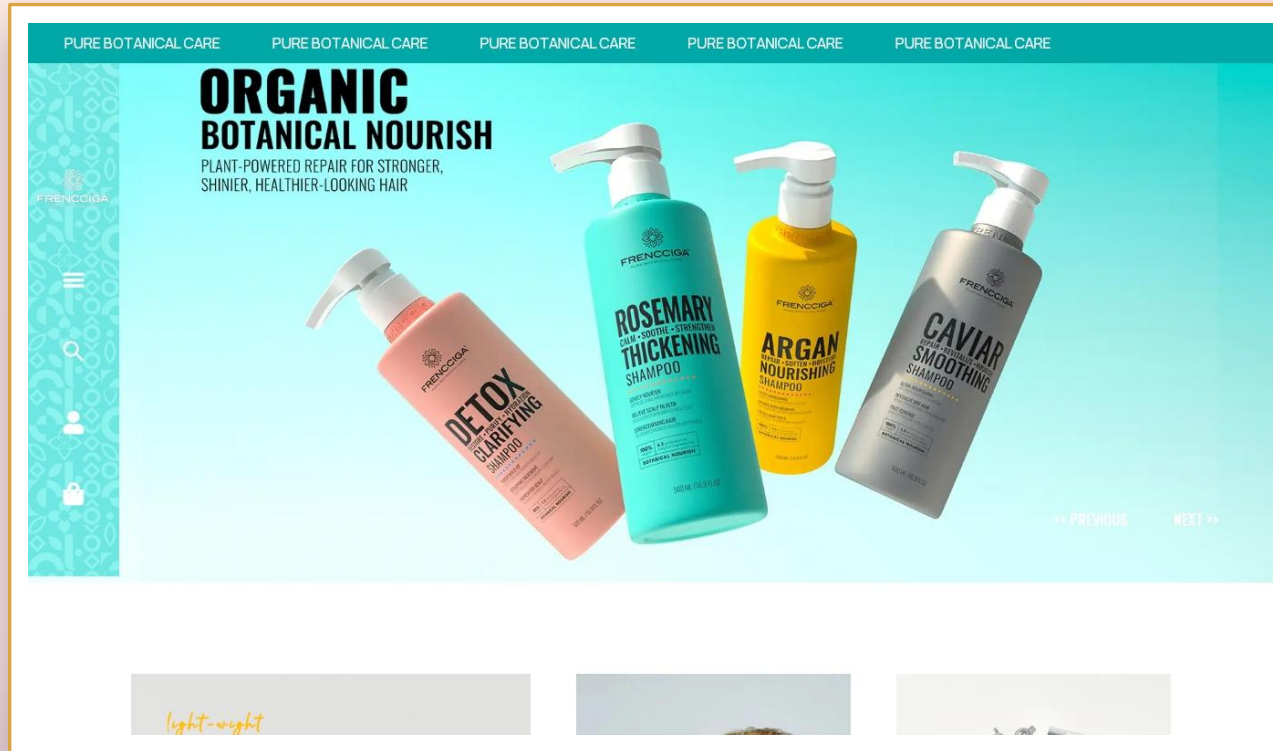
Our Playbook

- Technical and on-page SEO
- Keyword and content strategy
- Local and Google Business visibility
- Rankings tracked to enquiries

Rank #1

search ranking delivered through SEO

Frencciga



Website Development

A clean botanical hair care brand presented with premium web design.

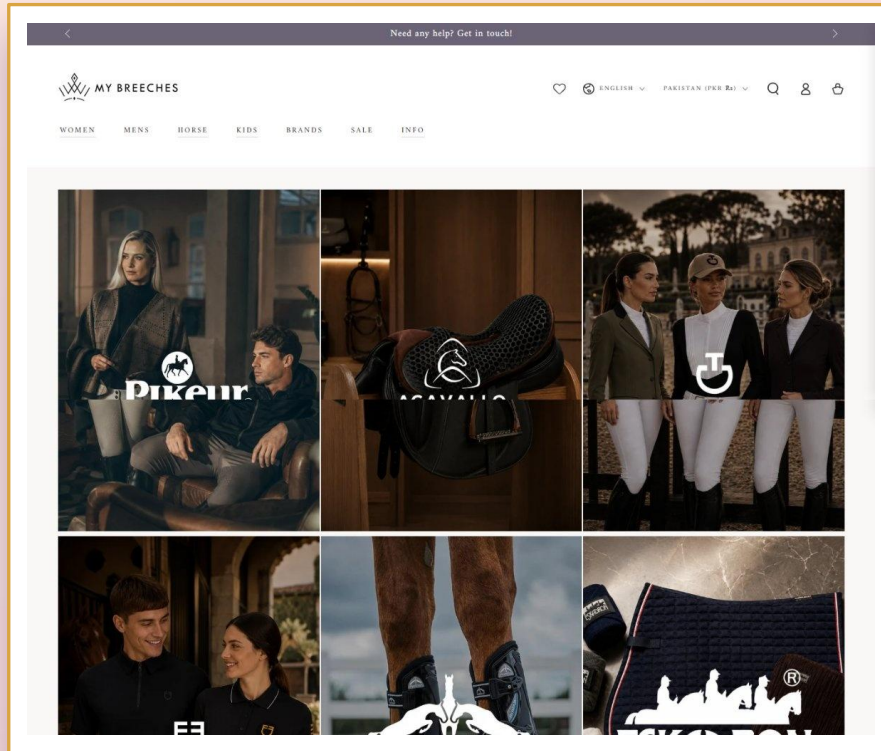
Our Playbook

- Fast, secure, conversion-focused build
- Mobile-first design
- Analytics and tracking installed
- Ongoing management and support

Full build

design, development and launch of the brand site

My Breeches



1,730% ROAS

Google Ads return on ad spend, 2026

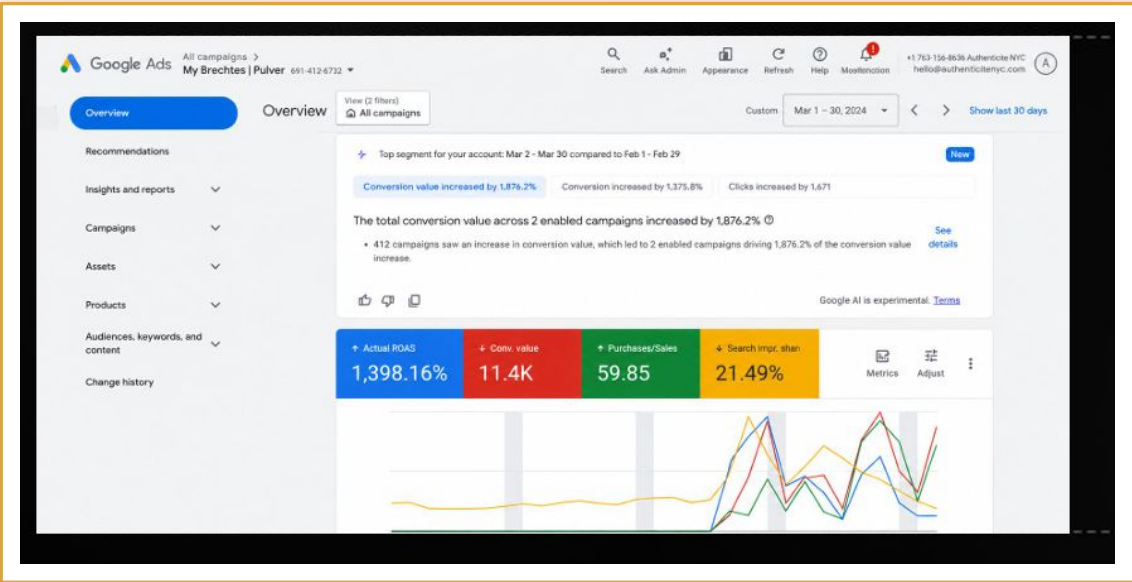
Google Ads

Equestrian apparel scaled through high-return Google Ads.

Our Playbook

- Search and Shopping campaigns on margin
- Conversion value tracking
- Query and bid optimisation weekly
- Return on ad spend reporting

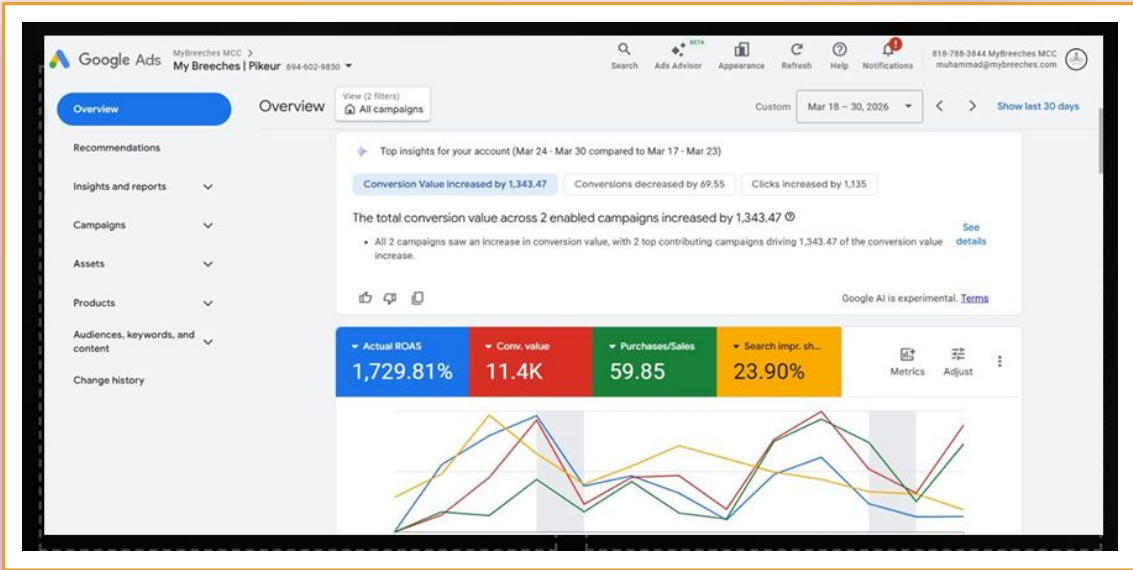
My Breeches: ROAS Based Performance Marketing



Mar 2-30, 2024

1,398%

ROAS, conversion value up 1,876.2% on the previous period



Mar 18-30, 2026

1,730%

ROAS, conversion value up 1,343.47 on the previous period

Google Ads: Soundproofing & Acoustic Treatment



Oct 24 – 31, 2024

A fast launch that delivered leads at a very low cost.

280

conversions

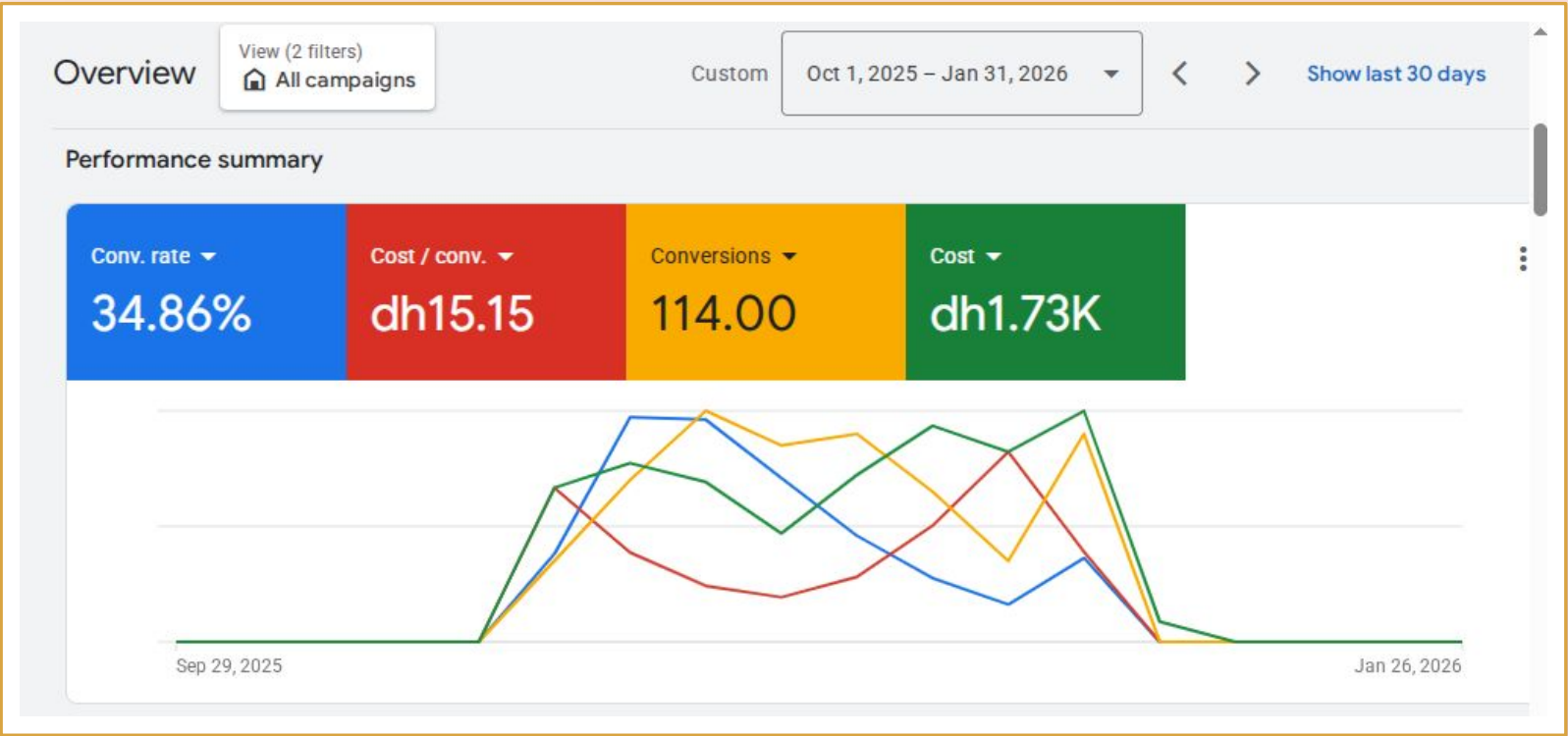
AED 606

total spend

AED 2.1 M

REVENUE

Google Ads: Forever For Love Diamonds



Oct 1, 2025 – Jan 31, 2026

Conversion Focused Campaign

114

conversions

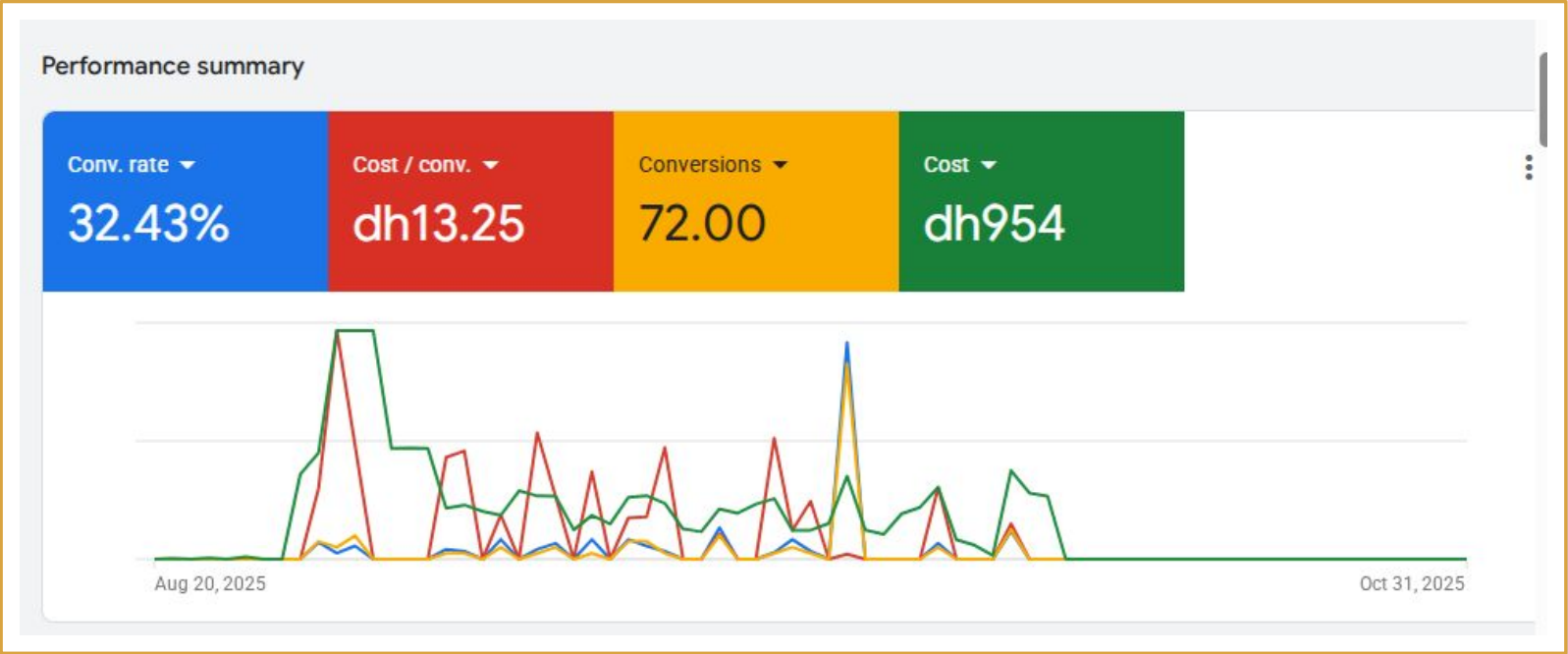
AED 1.73K

total spend

AED 217K

REVENUE

Google Ads: Fitout & Landscaping Firm



Aug 20 – Oct 31, 2025

HIGH PERFORMANCE MARKETING CAMPAIGN

32.43

conversion Rate

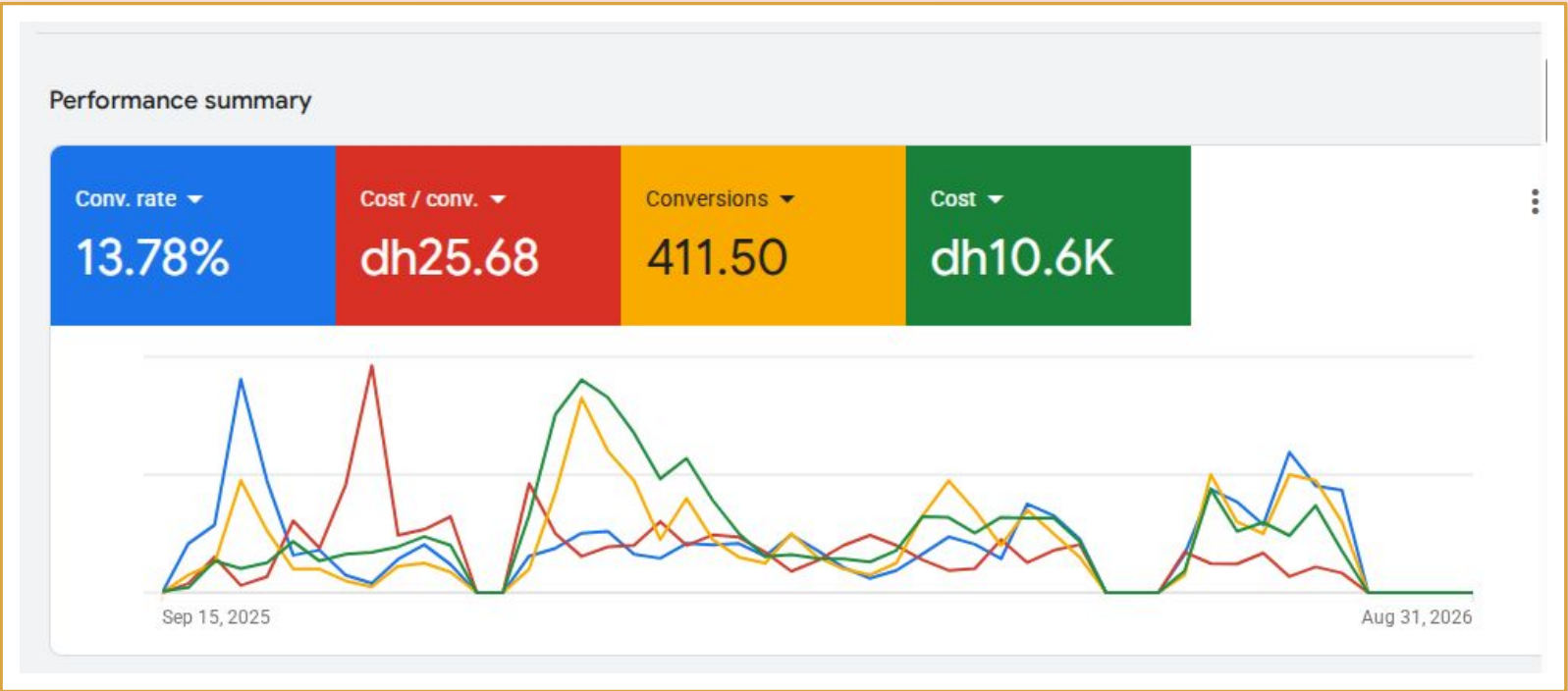
AED 954

total spend

AED 858k

REVENUE

Google Ads: Alef Real Estate



Sep 15, 2025 – Aug 31, 2026

Almost a full year of steady, scalable results.

411.5

conversions

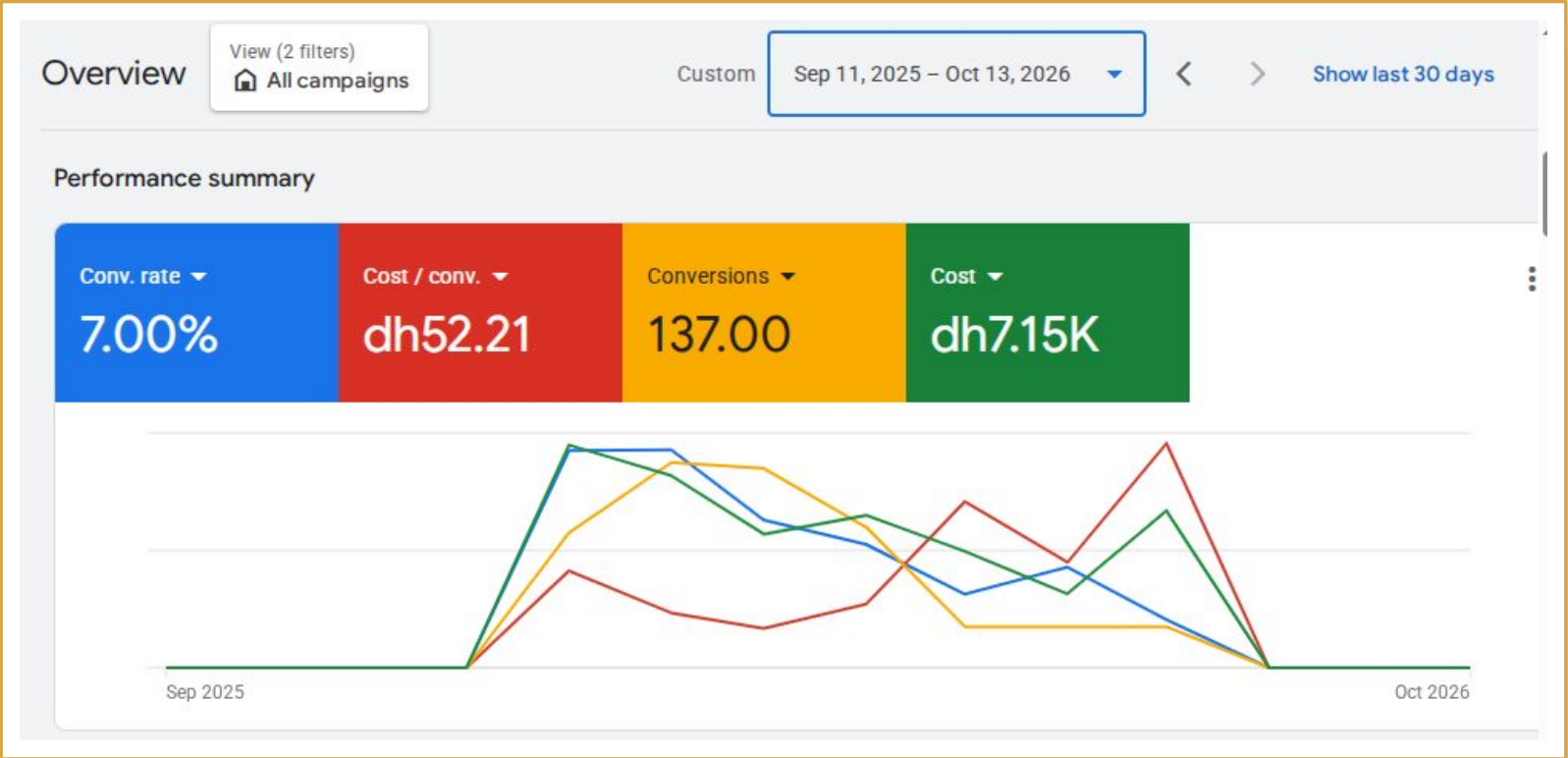
AED 10.6K

total spend

AED 24.78M

REVENUE

Google Ads: BAG2PACK ECO AND NON WOVEN BAGS



Sep 11, 2025 – Oct 13, 2026

Long-running campaigns delivering steady leads.

137

conversions

AED 7.15K

total spend

AED 312k

REVENUE

Meta Ads: Business and Documents Clearing

Results	Reach	Frequency	Cost per result	Budget	Amount spent	Ends	Quality ranking	Engageme... rate ranking	Conversio rate ranki
—	—	—	—	KSh2,022.00 Daily	—	Ongoing	—	—	—
217 Link clicks	5,392	1.25	KSh2.10 Per Link Click	Using campaign ...	KSh455.29	May 16, 2024	—	—	—
158 Follows or likes	6,607	1.91	KSh6.63 Per Follow or like	Using campaign ...	KSh1,047.95	Apr 23, 2024	—	—	—
8 Link clicks	341	1.07	KSh25.65 Per Link Click	Using campaign ...	KSh205.20	May 12, 2024	—	—	—
209 Follows or likes	3,217	1.30	KSh2.53 Per Follow or like	Using campaign ...	KSh527.90	Apr 20, 2024	—	—	—
5 Instagram Profile Visits	280	1.06	KSh20.96 Per Instagram Profile V...	Using campaign ...	KSh104.78	Sep 6, 2024	—	—	—
3,262 Post engagements	17,830	1.19	KSh0.47 Per Post Engagement	Using campaign ...	KSh1,520.00	May 18, 2024	—	—	—
5 Link clicks	393	1.10	KSh91.62 Per Link Click	Using campaign ...	KSh458.10	May 13, 2024	—	—	—
6,575 Post engagements	22,045	1.38	KSh0.19 Per Post Engagement	Using campaign ...	KSh1,255.00	Apr 13, 2024	—	—	—

AED 0.005

per post engagement (6,575 results)

AED 0.013

per post engagement (3,262 results)

AED 70k

REVENUE

Ads Manager results

Tens of thousands reached, with engagements costing a fraction of a fils.

Screenshot shows the original account currency (KSh). Figures converted to AED at approx. 0.0285.

Meta Ads: Premium Abaya Shop

Results	Reach	Frequency	Cost per result	Budget	Amount spent
20 [2] Website purchases	18,625	2.11	\$60.07 [2] Per Purchase	\$250.00 Daily	\$1,201.40
20 [2] Website purchases	19,045	2.17	\$60.08 [2] Per Purchase	\$250.00 Daily	\$1,201.68
49 [2] Website purchases	83,487	2.04	\$72.34 [2] Per Purchase	Using ad set bud...	\$3,544.45
380 [2] Landing Page Vie...	13,774	1.35	\$0.40 [2] Per Landing Page...	\$22.00 Daily	\$153.66
252 [2] Landing Page Vie...	18,334	1.91	\$0.89 [2] Per Landing Page...	\$32.00 Daily	\$223.60
24 [2] Website purchases	2,529	4.05	\$14.03 [2] Per Purchase	\$48.00 Daily	\$336.71
— Website Purchase	—	—	— Per Purchase	Using ad set bud...	\$0.00
3 [2] Website purchases	—	—	— Per Purchase	Using ad set bud...	\$0.00
2 [2] Website purchases	5,303	1.64	\$155.85 [2] Per Purchase	Using ad set bud...	\$311.71
15 [2] Website purchases	22,316	2.05	\$98.62 [2] Per Purchase	Using ad set bud...	\$1,479.27

Ads Manager results

Cheap qualified traffic feeding purchase campaigns.

Screenshot shows the original account currency (USD). Figures converted to AED at 3.6725.

AED 1.47

per landing page view (380 results)

AED 3.27

per landing page view (252 results)

AED 51.53

per website purchase (24 results)

Meta Ads: Mortgage Company

Amount spent	Budget	Results	Hold Rate	Cost per result
—	Using ad set bud...	—	—	—
RM412.63	Using ad set bud...	20 ¹²³ Messaging convers...	0.01	RM20.63 ¹²³ Per messaging conv...
RM394.05	Using ad set bud...	16 ¹²³ Messaging convers...	0.01	RM24.63 ¹²³ Per messaging conv...
RM1,160.57	Using ad set bud...	37 ¹²³ Messaging convers...	0.01	RM31.37 ¹²³ Per messaging conv...
RM1,190.99	Using ad set bud...	64 On-Facebook leads	—	RM18.61 Per on-Facebook leads
RM1,777.60	Using ad set bud...	89 ¹²³ Messaging convers...	0.15	RM19.97 ¹²³ Per messaging conv...
RM252.96	Using ad set bud...	13 ¹²³ Messaging convers...	0.02	RM19.46 ¹²³ Per messaging conv...
RM349.57	Using ad set bud...	23 ¹²³ Messaging convers...	—	RM15.20 ¹²³ Per messaging conv...
RM2,176.39	Using ad set bud...	52 On-Facebook leads	—	RM41.85 Per on-Facebook leads
RM1,366.68	Using ad set bud...	81 On-Facebook leads	0.05	RM16.87 Per on-Facebook leads
RM2,313.99	Using ad set bud...	194 ¹²³ Messaging convers...	0.07	RM11.93 ¹²³ Per messaging conv...
RM1,453.11	Using ad set bud...	29 ¹²³	—	RM50.11 ¹²³
RM63,945.98 Total Spent		— Multiple conversions	0.01	— Multiple conversions

Ads Manager results

Leads and conversations across a large multi-campaign account.

Screenshot shows the original account currency (RM). Figures converted to AED at approx. 0.875.

98

campaigns managed

AED 56K

total spend

AED 1.4M

REVENUE

Why Tamrah Media is the #1 choice



Proven #1

Ecommerce Marketing Agency in the GCC with 327+ projects delivered.



Real revenue

AED 110M generated for brands across industries.



Fully certified

Meta, Google, TikTok, Shopify, LinkedIn and WordPress.



Award-winning

Recognised by Sortlist, Manifest, B2B Marketing Awards and more.

Let's make your brand our next success story.

TAMRAH MEDIA

Let's grow your brand

Share a few details and we reply within one business day with a free audit plan.



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